



Reel Sessions



TICKETS ON SALE

Taylor Steele's West Coast Premieres

of

CASTLES IN THE SKY

MAY 18, 2010 - 8PM & 9:45PM

**ARCLIGHT HOLLYWOOD CINEMA
6360 West Sunset Boulevard
Hollywood, CA 90028**

[click here](#) to buy tickets

MAY 19, 2010 - 7PM & 9PM

**LA PALOMA THEATER
471 S. Coast Hwy 101
Encinitas, CA**

to buy tickets, please contact james@vasentertainment.com

MAY 21, 2010 - 7PM

**GREAT STAR THEATER
630 Jackson Street
San Francisco, CA**

Get your advanced tickets online, please contact brownpapertickets.com



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TAYLOR STEELE'S WEST COAST PREMIERE of *CASTLES IN THE SKY*

May 13, 2010 Venice, CA - After three years exploring and pioneering new coastlines in every corner of the earth, award winning surf filmmaker, director, and producer Taylor Steele, executive producer Sandrine Lima of Reel Sessions, and VAS Entertainment, have chosen to present the West Coast Premiere of Taylor's latest project *Castles in the Sky* on May 18th at the famous Arclight Hollywood Cinema landmark theater, on May 19th in Encinitas at La Paloma Theater and on May 21st in San Francisco at the Great Star Theater. The events will see Taylor Steele and his cast of surfers converging in California for these special screenings.

Castles In the Sky is a visual whirlwind that follows surfers to the farthest reaches of the known surf world and beyond. *Castles in the Sky* is a completely new approach to surf filmmaking. Filmed in five countries over three years, the movie delves into the true heart of the locations while the surfers travel through them with a sense of open-minded awe. With never-before seen waves, an original score, and some of the best surfers in the world such as Jordy Smith, Dane Reynolds, Rob Machado and Dave Rastovich contributing their art, passion and athleticism, this is as close to the experience of pioneering new coastlines as you can get without getting on a plane.

"We created Sipping Jetstreams to inspire surfers to break away from the pattern of traveling to the same well-known destinations, but as a result, we ended inspiring ourselves to do the same. Before that film was even done, we were already planning this next evolution of the project with a whole new list of destinations. With a much more elaborate plan for *Castles In The Sky*, we learned of the intricate ways things can go wrong. If Sipping Jetstreams was like an ambient dream you have after travel, *Castles* is more like the experience of actually being there." says Taylor Steele. "The whole point of *Castles in the Sky* is to inspire people to investigate a little deeper in their travels — really getting to know the locals and cultures they visit. The people at Waves of Health embody this vision a step beyond what any of us are doing by actually investing themselves in the regions where they work and personally giving something back. They are actually an inspiration to us, so it's an honor to be able to help them out in any little way possible."

A Q&A Session with Taylor Steele, complimentary beverages will keep ticketholders entertained before and after the film.



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The West Coast Premiere of *Castles in the Sky* thanks our sponsors for their contributions towards this film project and premiere: Sipping Jetstreams, Reel Sessions, VAS Entertainment, Clif Bar, PaQui Tequila, Surfing Magazine, Nouvelle Vague, Raen Optics, Skull Candy and NY Surf Film Festival.

About Sipping Jetstreams/*Castles In The Sky*

www.castlesinthesky.tv

Several years ago, fed up with traveling to the same old places to document surfing, filmmaker Taylor Steele had an epiphany. Though he'd spent much of his life in airplanes, hotels, rental cars, and aboard boats, had they really seen the world? Hawaii, Australia, and Tahiti had already been thoroughly covered, but what about Italy? Egypt? Yemen? Kenya? Sri Lanka? India? Canada? Russia? Cuba? He realized that while surfing has proliferated since the days of Bruce Brown's *Endless Summer*, traveling surfers had grown comfortable and complacent. It became obvious to him that it was time to follow Robert Frost's advice and literally take the road less traveled. It is with this same mind Taylor approached the next leg of the journey entitled *Castles In The Sky*, this journey picks up where Sipping Jetstreams left off...

Production@reelsessions.com

About REEL SESSIONS

www.reelsessions.com

A creative and full service production company. Reel Sessions is the brainchild of Sandrine Lima an Executive Producer with enthusiasm for everything from photography, travel, art, film to surfing and all ocean-related activities. Through **Reel Sessions**, Sandrine is able to offer complete production services for motion picture film and video productions, from estimating to post. With a determined passion and a collective of talented producers, Reel Sessions continues to create fresh, unexpected visual content.

Reelsessions@mac.com

About VAS

www.vasentertainment.com

VAS ENTERTAINMENT is the most dynamic global youth branded entertainment company anchored in the communities of action sports media-touching brands, retail and storytellers.

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